

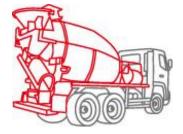




Meeting Materials for First-Half of FY2015 Summary, Business Outlook and Financial Information

November 10, 2015

KYB Corporation Stock Code: 7242 (First Section, TSE)





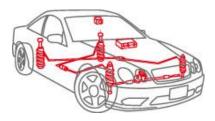
Summary and Business Outlook

Yasusuke Nakajima

Representative Director, President Executive Officer

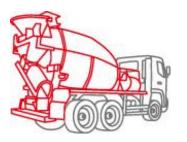
Financial Information

Takaaki Kato Member of the Board of Directors, Senior Managing Executive Officer









First-Half of FY2015 Summary and Business Outlook

Yasusuke Nakajima

Representative Director, President Executive Officer KYB Corporation



As of October 1, the Company's official trade name has become "KYB Corporation."

Since 2005, the Company's popular name has been "KYB Corporation." As of October 1, 2015, in order to strengthen its connection to the globally recognized KYB brand, the Company changed its official trade name from "Kayaba Industry Co., Ltd." to "KYB Corporation."



On September 16, 2015 (U.S. Eastern Standard Time), KYB Corporation entered into a plea agreement with the U.S. Department of Justice, agreeing to pay a fine of \$62 million (approximately 7,440 million yen) for violating U.S. anti-trust laws related to the sales of shock absorbers for cars and motorcycles.

Preventative Measures

- Structure global compliance system (Set up Compliance Enforcement Office)
- Introduce an in-house leniency program
- Submit a Pledge of Compliance from sales manager or sales representative
- Ensure thorough and strict compliance training
- Continuous implementation of inspections and audits against acts of violating antitrust law



(¥ Billion)

	FY2014	FY2	FY2015		rences
	1H Actual	1H Forecast (Sep. 17, 2015)	1H Actual	Previous period	Previous forecast
Net Sales	181.6	181.0	179.8	(1.8)	(1.2)
Operating Income	8.9	5.5	7.2	(1.6)	1.7
Ordinary Income	10.4	5.8	7.2	(3.2)	1.4
Net Income	6.8	(3.7)	(3.4)	(10.2)	0.3
Dividend (¥)	5	5	5	± 0	± 0

FOREX (Average)		
	1H FY2014	1H FY2015
JPY / US\$	103.04	121.80
JPY / EUR	138.91	135.06

1H of FY2015 Financial Performance by Segment (1)



Net Sales (¥ Billion)

181.6	179.8		FY2014	FY2015	Differences
			1H Actual	1H Actual	Previous period
HC	HC	AC Operations	116.5	122.6	6.1 [5.2%]
AC	AC	HC Operations	56.3	48.1	(8.2) [(14.5)%]
AC	AC	Special-purpose Vehicles and Systems	8.8	9.0	0.2 [2.6%]
FY2014 1H Actual	FY2015 1H Actual	Total	181.6	179.8	(1.8) [(1.0)%]

AC: Automotive Components

HC: Hydraulic Components

Causes of Fluctuation in Net Sales

AC Operations: Firm sales of automotive shock absorbers (OEM, aftermarket) mainly boosted net sales.



HC Operations: A sluggish market in China caused decreased sales of equipment for hydraulic excavators.

1H of FY2015 Financial Performance by Segment (2)



Operating Income (Margin) (¥ Billion)

4.9%			FY2014	FY2015	Differences
8.9	4.0%		1H Actual	1H Actual	Previous period
НС	7.2	AC Operations	5.0	6.8	1.8 [35.7%]
ne		HC Operations	3.2	(0.1)	(3.3) [(104.5)%]
AC	AC HC	Special-purpose Vehicles and Systems	0.7	0.6	(0.1) [(12.7)%]
FY2014	FY2015	Total	8.9	7.2	(1.6) [(18.6)%]
	нс	Vehicles and Systems	_		

Causes of Fluctuation in Operating Income

AC Operations: Increase in earnings due to increase in sales

HC Operations: Decrease in earnings due to decrease in sales



(¥ Billion)

	FY2014	FY2	015	Differ	ences
	Actual	Forecast (Sep. 17, 2015)	Forecast	Previous period	Previous forecast
Net Sales	370.4	377.0	362.0	(8.4)	(15.0)
Operating Income	13.6	13.7	13.7	0.1	± 0
Ordinary Income	15.9	14.4	13.3	(2.6)	(1.1)
Net Income	7.1	1.8	1.8	(5.3)	± 0
Dividend (¥)	12	11	11	(0.1)	± 0

FOREX (Average)

(¥)

`	(+)	
	FY2014	FY2015 Forecast
JPY / US\$	109.93	115.00
JPY / EUR	138.77	125.00

FY2015 Financial Forecast by Segment (1)



370.4	362.0		FY2014	FY2015	Differences	
			Actual	Forecast	Previous period	
HC	HC	AC Operations	237.1	244.7	7.6 [3.2%]	
AC		HC Operations	113.2	97.3	(15.9) [(14.1)%]	
AC	AC	Special-purpose Vehicles and Systems	20.1	20.0	(0.1) [(0.6)%]	
FY2014 Actual	FY2015 Forecast	Total	370.4	362.0	(8.4) [(2.3)%]	

Net Sales (¥ Billion)

Causes of Fluctuation in Net Sales

AC Operations: Increase in net sales forecast due to continuing strong sales of automotive shock absorbers (OEM, aftermarket)



HC Operations: Large decline in sales forecast due to continuing slump in China's hydraulic excavator market



Operating Income (Margin) (¥ Billion)

3.7%	3.8%		FY2014	FY2015	Differences
•	•		Actual	Forecast	Previous period
13.6	13.7	AC Operations	6.9	12.2	5.3 [75.7%]
НС	HC	HC Operations	5.0	0.4	(4.6) [(92.8)%]
AC	AC	Special-purpose Vehicles and Systems	1.7	1.1	(0.5) [(31.7)%]
FY2014 Actual	FY2015 Forecast	Total	13.6	13.7	0.1 [0.8%]

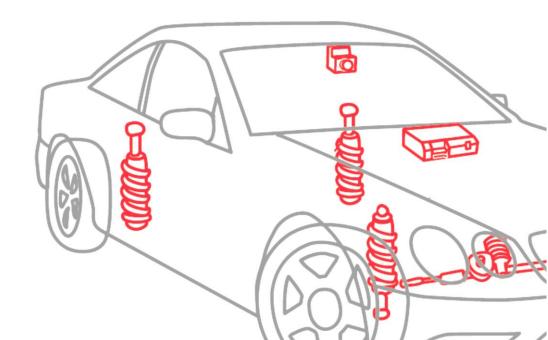
Causes of Fluctuation in Operating Income

AC Operations: Increase in earnings forecast due to increase in sales

HC Operations: Decrease in earnings forecast due to decrease in sales

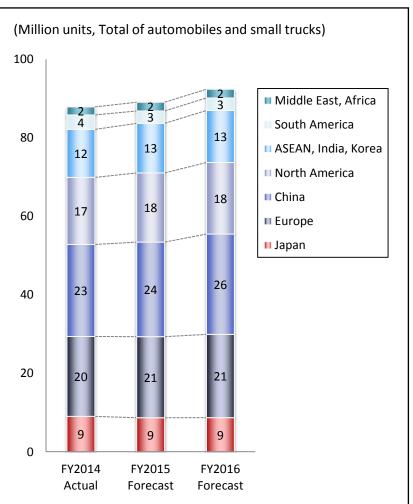


Business Outlook



AC Operations





Automobile Production Forecast

Source: IHS (the end of Oct. 2015)

Business Environment

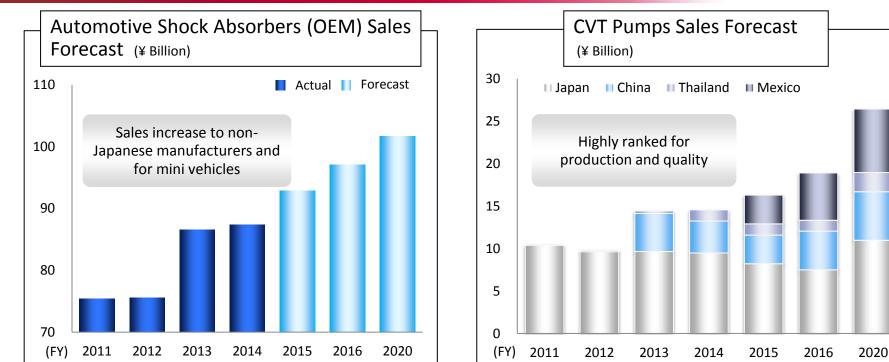
- Trend toward sluggish demand in emerging economies (Declining in China, gradual recovery in ASEAN countries and India)
- Developed economies, particularly North America, will serve as a growth engine, but not enough to cover the slump in emerging economies.

Key Efforts

- Secure OEM orders
- Boost profits with sales promotions for aftermarket products
- Improve earnings in the EPS business
- Quickly solve quality issues through intensive resource investment

AC Operations— Secure OEM Orders



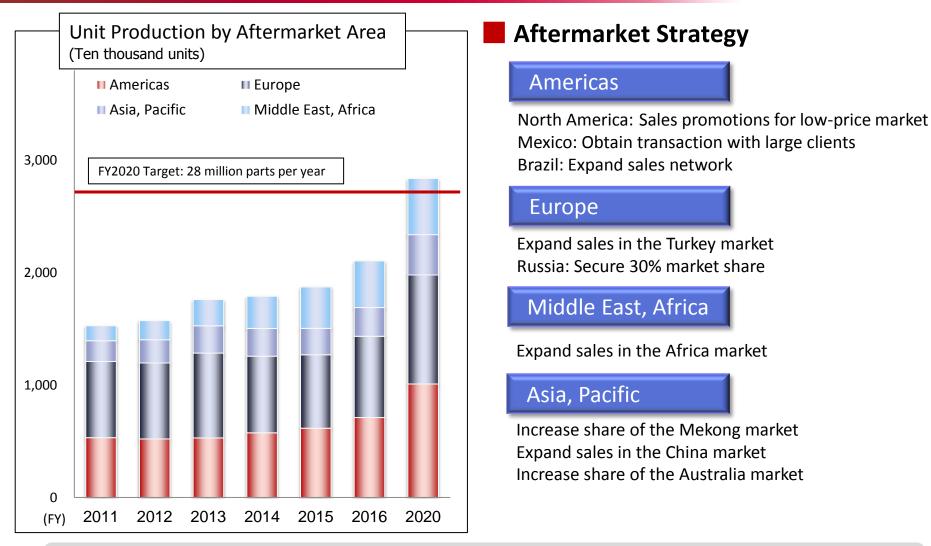


Automotive Shock Absorbers (OEM) Orders

FY	Standing Orders	New Orders
2014	Toyota: Aygo, ALPHARD, VELLFIRE Fuji Heavy Industries: WRX Sti, Legacy PSA: Citroen C1, Citroen C4 PICASSO, Peugeot 108 Renault: Twingo, Espace	Suzuki: CARRY, ALTO, ALTO TURBO RS Fuji Heavy Industries: Levorg, WRX S4 Daihatsu: WAKE PSA: Peugeot 308 Daimler: Smart
2015	Toyota: Sienta Suzuki: SOLIO, SX-4 S-Cross, ESCUDO, LAPIN	Toyota: MIRAI Daihatsu: Mira e:s

AC Operations— Boost Profits with Sales Promotions for Aftermarket Products







Start of production for Panama and Ecuador in November 2015

Global expansion of aftermarket supply system



Key Efforts in the EPS Business

Cost Reduction Activity

EPS development with the combined competitive power of design, purchasing, and production technology

Expand sales for non-automobile EPS

ATVs,* agricultural machinery

Non-automobile EPS

Existing	ATV / UTV* EPS (Improved version)
markets	Adapts the latest automobile EPS technology
New markets	Non-automobile Steering Expand sales for conventional ATV EPS Targets: Lawnmowers, reaction force generators, unmanned dump actuators, etc.



Situation at KMCZ (Czech Republic)

Situation during the first half

- Simultaneous occurrence of new equipment start-up and shipping substitute items to customers
 - \rightarrow As a result of increased production shifts, there were many new workers

Countermeasures

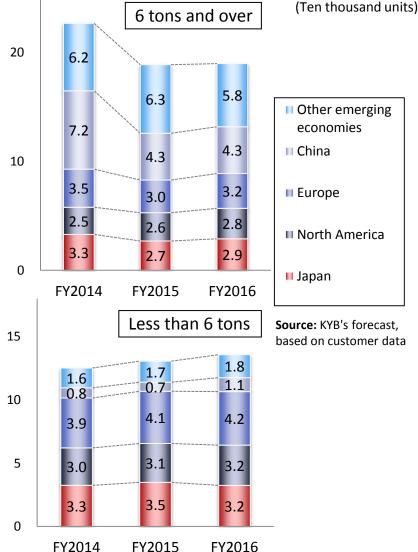
- Increased inspection personnel in order to prevent outflow of defects
- As new workers lacked a sufficient proficiency level, they received guidance and training from engineers of the mother plant.

Current Situation

- Shipping substitute items to customers complete
 - → Production shifts have returned to normal, and we are aiming to increase the quality of our manufacturing expertise while improving productivity.



Demand for Hydraulic Excavators Forecast



Business Environment

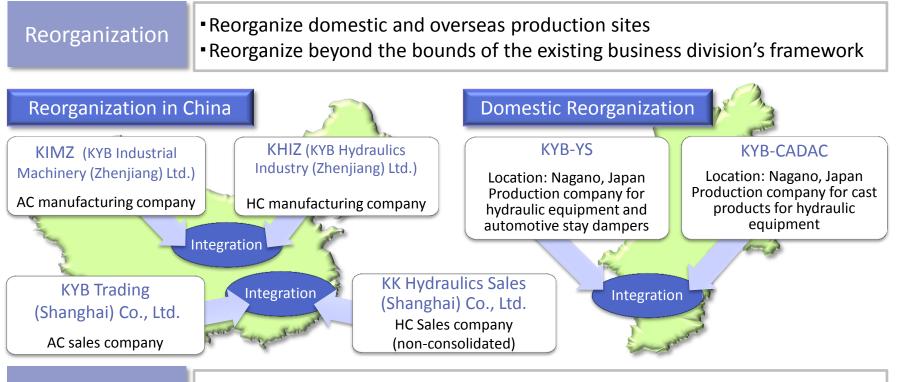
- China:
 - Real estate investment slowdown, large drop in demand due to customers' excess inventory
- Europe, North America:
 - Recovery in housing construction
- Japan:
 - Housing construction recovered but plant investments remain sluggish

Key Efforts

- Reorganize domestic and overseas HC Operations
- Make practical use of redundant resources, redistribute management resources
- Optimize plants and companies, including establishing production systems

HC Operations— Structural Reform





Redistribution

Make practical use of redundant assets

Make practical use of personnel

Streamline production lines to reflect revised demand forecasts

– Downsize by conducting line reorganization

Effectively use empty space

- Use for AC Operations
 - Transfer production lines from other HC Operation companies

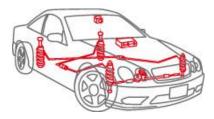


FY2015 Corporate Strategy

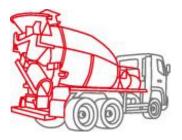
Earning trust and orders from customers around the world by uniting the KYB Group's functions

Narrow down important business tasks, complete them thoroughly —

AC Operations	 Secure OEM orders Boost profits with sales promotions for aftermarket products Solve quality issues and regain customer trust, work on safety
HC Operations	 Implement structural reform (Redistribute management resources)
Management	 Reorganize Group for total optimization Strengthen corporate governance Formulate a global compliance system







Takaaki Kato

Member of the Board of Directors, Senior Managing Executive Officer KYB Corporation

First-Half of FY2015

Financial Information

1H of FY2015 Net Sales and Operating Income



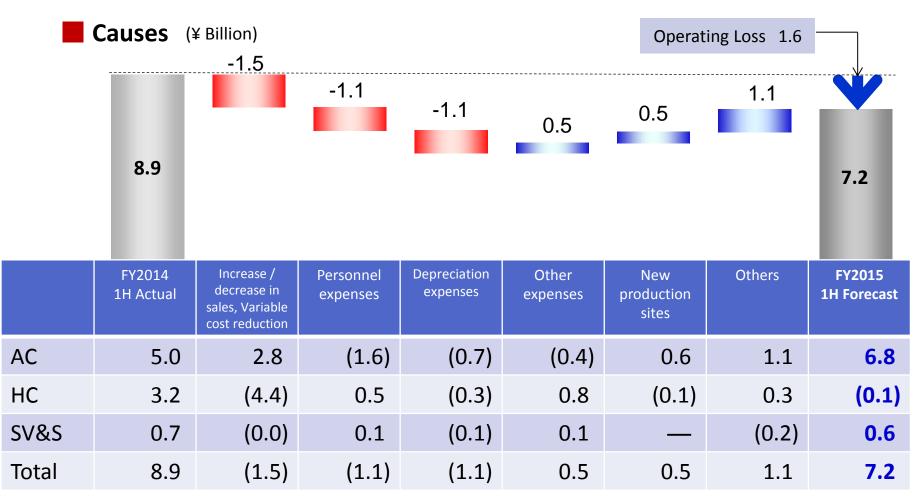
		FY2014	FY2015	
(¥ Billion)		1H Actual	1H Actual	Differences
	Shock absorbers for automobiles	79.7	82.9	3.1
	Shock absorbers for motorcycles	12.3	12.8	0.5
	Hydraulic equipment for automobiles	21.2	23.8	2.6
	Others	3.2	3.2	(0.1)
	AC Operations	116.5	122.6	6.1
	Hydraulic equipment for industrial use	49.1	41.1	(8.1)
Net Sales	Hydraulic equipment for aircraft	3.2	3.0	(0.2)
Net Bales	Others	4.0	4.1	0.1
	HC Operations	56.3	48.1	(8.2)
	Special-purpose Vehicles	3.9	4.3	0.3
	System products and electronic components, etc.	4.9	4.8	(0.1)
	Special-purpose Vehicles, System Products and Electronics Components	8.8	9.0	0.2
	Total Sales	181.6	179.8	(1.8)
	AC Operations	5.0	6.8	1.8
Operating	HC Operations	3.2	(0.1)	(3.3)
Income	Special-purpose Vehicles, System Products and Electronics Components	0.7	0.6	(0.1)
	Total	8.9	7.2	(1.6)

AC Operations: Increase in sales and income due to strong OEM sales in North America and the start of CVT pump plant production in Mexico

Profit increase from inventory consolidation (ex. Moscow warehouse shutdown)

HC Operations: Sluggish China hydraulic excavator market caused large decrease in sales and income





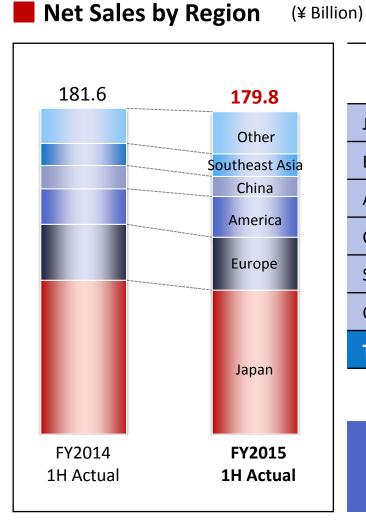
SV&S: Special-purpose Vehicles and Systems

Notes: Increase / decrease in sales, Variable cost reduction: Includes decrease in changes in selling price of ¥400 million and increase in variable cost reduction of ¥700 million

New production sites: Increase / decrease in operating income from newly started operations at AC company KMSI in India, AC company KMEX in Mexico, and HC company KHMI in Indonesia

Others: Includes increase in operating profit of ¥700 million from reduced in-house warehousing within the Group





	FY2014	FY2015	Differences
	1H Actual	1H Actual	Previous period
Japan	85.8	80.3	(6.4)%
Europe	31.2	29.5	(5.6)%
America	19.8	22.7	14.7%
China	13.0	11.2	(13.9)%
Southeast Asia	12.3	12.6	2.3%
Other	19.6	23.5	20.4%
Total	181.6	179.8	(1.0)%

Overseas Sales Ratio 52.8% → 55.3%

FY2015 Net Sales and Operating Income Forecast



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				_
(¥ Billion)		FY2014	FY2015	Differences
		Actual	Forecast	Differences
	Shock absorbers for automobiles	159.1	166.2	7.1
	Shock absorbers for motorcycles	26.7	26.3	(0.3)
	Hydraulic equipment for automobiles	45.9	47.7	1.9
	Others	5.4	4.5	(1.0)
	AC Operations	237.1	244.7	+7.6
	Hydraulic equipment for industrial use	97.6	83.3	(14.2)
Net Sales	Hydraulic equipment for aircraft	7.3	6.7	(0.5)
	Others	8.4	7.2	(1.2)
	HC Operations	113.2	97.3	(15.9)
	Special-purpose Vehicles	8.4	9.1	0.7
	System products and electronic components, etc.	11.7	10.9	(0.9)
	Special-purpose Vehicles, System Products and Electronics Components	20.1	20.0	(0.1)
	Total Sales	370.4	362.0	(8.4)
	AC Operations	6.9	12.2	5.3
Operating	HC Operations	5.0	0.4	(4.6)
Income	Special-purpose Vehicles, System Products and Electronics Components	1.7	1.1	(0.5)
	Total	13.6	13.7	0.1

AC Operations: Income forecast increased due to strong sales of shock absorbers (OEM) in North America, sales contributions from new production site in Mexico, and increased sales of aftermarket shock absorbers in the Middle East, Africa, and Eastern Europe.



HC Operations: Long-term sluggishness in the China hydraulic excavator market caused large decrease in sales and income forecast

FY2015 Changes in Operating Income



	Causes (¥ Billion)				Operat	ing Income ().1 –
		-2.5				1.3	0.8	·······
	13.6		0.1	-2.0	2.4			13.7
	FY2014 Actual	Increase / decrease in sales, Variable cost reduction	Personnel expenses	Depreciation expenses	Other expenses	New production sites	Others	FY2015 Forecast
AC	6.9	5.2	(1.2)	(1.3)	0.7	1.4	0.5	12.2
HC	5.0	(7.4)	1.2	(0.6)	2.0	(0.1)	0.3	0.4
SV&S	1.7	(0.3)	0.1	(0.1)	(0.2)		(0.1)	1.1
Total	13.6	(2.5)	0.1	(2.0)	2.4	1.3	0.8	13.7

SV&S: Special-purpose Vehicles and Systems

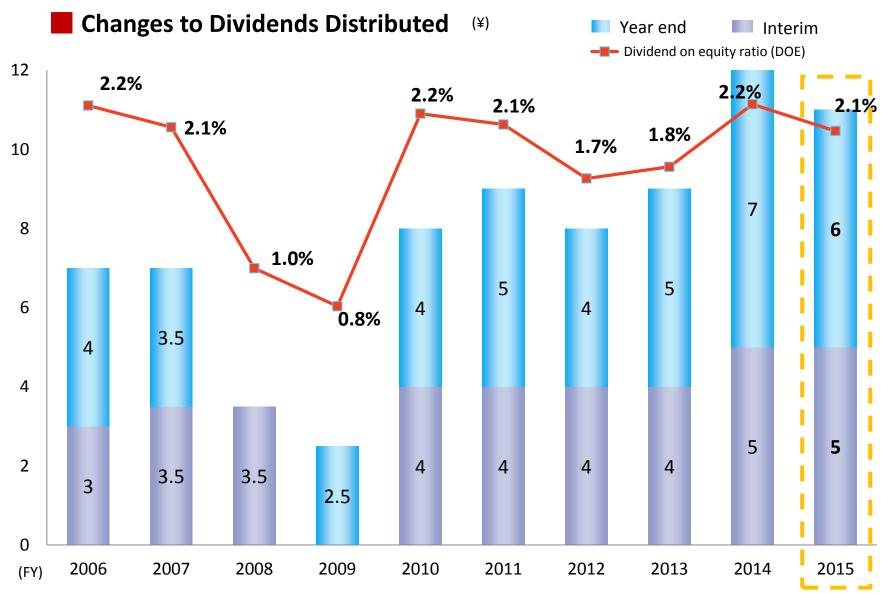
Notes: Increase / decrease in sales, Variable cost reduction: Includes decrease in changes in selling price of ¥1.3 billion and increase in variable cost reduction of ¥1.8 billion

New production sites: Increase / decrease in operating income from newly started operations at AC company KMSI in India, AC company KMEX in Mexico, and HC company KHMI in Indonesia

Others: Includes increase in operating profit of ¥0.0 billion from reduced in-house warehousing within the Group

Dividends





Our Precision, Your Advantage

Cautionary Statement

This report contains forward-looking statements, including KYB's plans and strategies, as well as statements that report historical results. Forward-looking statements involve such known and unknown risks and uncertainties as economic conditions; currency exchange rates; laws, regulations, and government policies; and political instability in principal markets.

For further information, please contact to: Investor Relations Sect., Finance Dept. Tel: +81-3-3435-3580

	FY'12 1st Half	FY'12 2nd Half	FY'13 1st Half	FY'13 2nd Half				
			i i i o i sti i all	FT 13 ZHU Hall	FY'14 1st Half	FY'14 2nd Half	FY'15 1st Half	FY'15 Total
Capital Expenditure	17.91	21.31	12.11	17.80	13.68	16.11	9.18	21.48
Depreciation Exp.	6.61	7.94	7.92	9.37	7.66	8.83	9.10	18.79
"Capital expenditure" and "Depreciation exp."= invested and depreciated in property, plant and equipment (Est.) (*1) The estimation of "Capital Expenditure in FY'15 Total" is on order basis. Actual fitures were calculated on inspection basis. Interest-bearing Debt Interest-bearing Debt								
	r			1			(¥ billion)	
	FY'12 1st Half	FY'12 2nd Half	FY'13 1st Half	FY'13 2nd Half	FY'14 1st Half	FY'14 2nd Half	FY'15 1st Half	
nterest-bearing Debt	86.46	92.95	95.40	88.81	84.92	92.45	89.94	

Capital Expenditure, Depreciation

		R&D Expenses					(¥ billion)
	FY'12 1st Half	FY'12 2nd Half	FY'13 1st Half	FY'13 2nd Half	FY'14 1st Half	FY'14 2nd Half	FY'15 1st Half
R&D Expenses	2.48	2.98	3.13	3.79	4.29	4.62	3.99

	FY'12 1st Half	FY'12 2nd Half	FY'13 1st Half	FY'13 2nd Half	FY'14 1st Half	FY'14 2nd Half	FY'15 1st Half
Number of Employees	12,354	12,306	12,901	13,033	13,478	13,732	13,771

			Foreign Exchange Rate					
	FY'12 1st Half	FY'12 2nd Half	FY'13 1st Half	FY'13 2nd Half	FY'14 1st Half	FY'14 2nd Half	FY'15 1st Half	FY'15 2nd Half
Average FOREX Rate - JPY/USD	79.41	84.03	98.85	101.62	103.04	116.83	121.80	115.00
Average FOREX Rate - JPY/EUR	100.63	109.90	130.01	138.74	138.91	138.64	135.06	125.00
								(Est.)

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(¥ billion)





(¥ billion)

			FY2	014			FY2015			
		AC	HC	Others	Total	AC	HC	Others	Total	
Japan	1st Half	36.1	41.5	8.1	85.8	36.2	36.4	7.7	80.3	
	2nd Half	39.9	42.3	10.3	92.5	-	-	-	-	
	Total	76.0	83.8	18.4	178.3	-	-	-	-	
Europe	1st Half	28.6	2.6	0.0	31.2	27.1	2.4	0.0	29.5	
	2nd Half	25.8	2.6	0.0	28.4	-	-	-	-	
	Total	54.4	5.2	0.0	59.6	-	-	-	-	
America	1st Half	16.6	3.2	0.0	19.8	19.9	2.9	0.0	22.7	
	2nd Half	19.6	3.1	0.0	22.7	-	-	-	-	
	Total	36.2	6.3	0.0	42.5	-	-	-	-	
China	1st Half	7.0	6.0	0.0	12.9	7.5	3.7	0.0	11.2	
	2nd Half	7.1	5.9	0.0	13.0	-	-	-	-	
	Total	14.1	11.8	0.0	26.0	-	-	-	-	
South East	1st Half	11.5	0.8	0.0	12.3	12.2	0.3	0.0	12.6	
Asia	2nd Half	12.9	0.7	0.0	13.6	-	-	-	-	
	Total	24.4	1.5	0.0	25.9	-	-	-	-	
Others	1st Half	16.7	2.2	0.7	19.6	19.8	2.5	1.3	23.5	
	2nd Half	15.2	2.4	1.0	18.7	-	-	-	-	
	Total	31.9	4.6	1.7	38.2	-	-	-	-	
Total	1st Half	116.5	56.3	8.8	181.6	122.6	48.1	9.0	179.8	
ĺ ĺ	2nd Half	120.6	56.9	11.3	188.8	-	-	-	-	
	Total	237.1	113.2	20.1	370.4	-	-	-	-	



Awards from Customers (Mostly 1H of FY2015, partial excerpt)

Customer	Award	Reason for Award		
	Global Quality Award	15 continuous months with no claims		
Jatco	Global Special Award	Contribution through manufacturing expertise activities		
TVS Motor Company	Contribution Award	Awarded for order acceptance activities at Taiwan production base		
CATERPILLAR (Akashi City / China)	SQEP Certification Gold prize	Awarded for quality, delivery timeliness, and cost performance		
The Japan Society of Seismic Isolation	The Japan Society of Seismic Isolation Award Engineering Award	Switching oil damper for urban-style small displacement (Awarded jointly with TAISEI Corporation)		