

Involvement with Society



Social Contribution Activities-Exchange with Local Community

Cooperation and support of Ukyo Katayama's "Team UKYO"

KYB products and staff play part in harsh rally race

KYB cooperated as a sponsor of "Team UKYO," where Ukyo Katayama leads, who participated in the "Asia Cross Country Rally" held in August 2006 and "Euromilhes Dakar Rally" (known as "The Paris Dakar Rally") held in January 2007.

Feeling affinity towards the environmental preservation theme of participating in the rally using recycled tempura oil as biomass fuel, KYB provided shock absorbers and brake pads, as well as dispatched engineers to the site.

□Team UKYO□ finished the harsh rally race beautifully and showed the world the possibilities of biomass fuel.



Technologies of KYB that support rally cars



Ukyo Katayama: former F1 driver
Currently involved in issues related to children of traffic victims, self-support for the physically-disabled and natural environment



Kani-shi Environment Festa

Kani-shi Environment Festa is held by citizen groups, companies, schools and governments united into one. This year marks the 7th Kani-shi Environment Festa and KYB participated as a regular member of the execution committee. For the demonstration of the "Town Beaver" (pruned branches shredder truck) this year, KYB performed a demonstration using the latest model, F series. The bags of finely-shredded chips were popular and were carried home by many people.



Kani-shi Environment Festa



Bags of shredded chips

On-site Programs

Elementary and junior high schools are involved in various activities such as environmental issues and on-site programs as a part of "comprehensive learning." KYB has been deepening the exchange with such students through various opportunities.

Track team member teaches how to run at elementary school



By requesting from a local elementary school, a track member of KYB taught children how to run.

The fun of running marathons, how to do warm-up stretches, how to swing arms and how to breathe properly were taught to about 120 third graders. Cheers were heard from the students in the demonstration where a distance of 200m was run in a set time. By such request, the KYB track team participates in such activities several times a year.

Plant Visit



The Kumagaya Plant allows site visit of the plant every year by third graders of a local elementary school. The purpose of this visit is to become familiar with the industries that surround them and the plant was visited by 80 students. The eyes of students widened at the sight of the mixer truck production line and hydraulic equipment processing line seen for the first time. During the Q&A at the end of the tour, many difficult questions were asked such as "what is the joy of working?" or "what do you find difficult?" leaving the employees answering questions in a tight spot.

Acceptance of industrial nursing on-site training from nursing college

At the Gifu South Plant, trainees from a nursing college are accepted every year. Trainees learn about our safety and health management through lectures and group works of case studies. They learn the real situation of health management of people working at the workplace through hearings to operators by also visiting sites handling organic solvents restricted by law.

In 2006, the plant accepted 25 trainees for one-day nurse training 3 times and a trainee for a 5-month period nurse research training from the Gifu College of Nursing.



Industrial nursing training of nursing college students (Gifu South Plant)