

Establishment of Sales Company in Russia

KYB Corporation has established an import and sales company for automotive shock absorbers and suspension components in Russia.

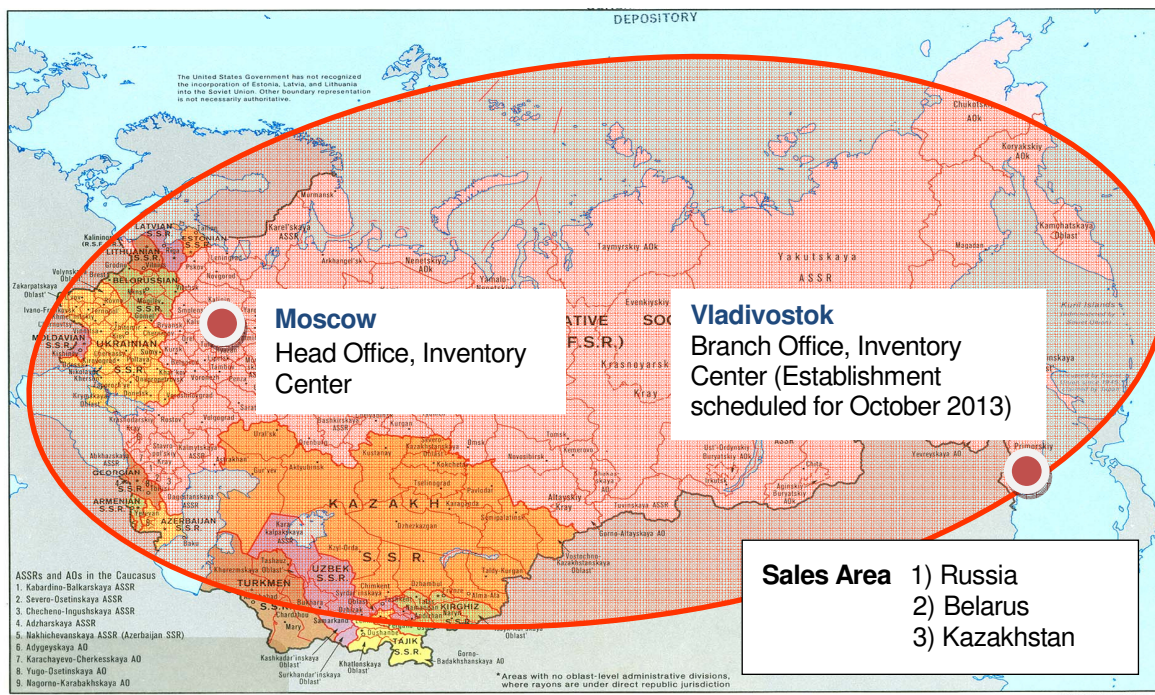
1. Profile of the New Company

Trade name:	LLC KYB Eurasia (KER)
Location:	56 Profsoyuznaya str., 117393, Moscow, Russia
Representative:	Andrey Melnikov, President and Representative Director
Start operation:	January 2013
Initial year sales forecast:	RUB 3.4 billion (Approximately € 85 million)
Paid-in Capital:	RUB 80 million (Approximately € 2 million)
Ownership:	KYB Europe GmbH* (99%) KYB Corporation (1%)

* KYB Europe GmbH is a wholly owned sales subsidiary of KYB Corporation.

2. Purposes of Establishment of the New Company

- 1) Expand the market for spare and aftermarket shock absorbers and suspension components such as coil springs throughout Russia, including the country's far east, as well as the former CIS Eastern Europe area.
- 2) Maintain sales and distribution network around Russia and drastically reduce distribution costs.



3. For further information, please contact:

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