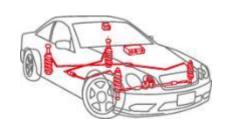
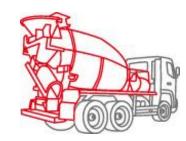


Meeting Materials for FY2013 Summary and Business Outlook







May 15, 2014

Masao Usui

Representative Director, President Executive Officer KYB Corporation

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- 1. Financial Information
- (1) Consolidated Financial Performance for FY2013

FY2013 Financial Highlights



Increase in income and profit

✓ Overseas sales ratio exceeds 50% for the first time

Overseas sales ratio 52%

(Europe: 17%, North America: 11%, China 7%)

✓ Positive results in domestic sales volume

<u>Increased demand due to last minute sales rush before consumption tax</u> <u>increase and gas emissions restrictions (construction machinery)</u>

Domestic sales increased ¥7.0 billion

Automotive Components (AC) Operations: +¥1.5 billion Hydraulic Components (HC) Operations: +¥4.4 billion

✓ Favorable exchange rate due to lower yen

Sales: ¥28.8 billion Operating income: ¥7.4 billion

FY2013 Financial Summary

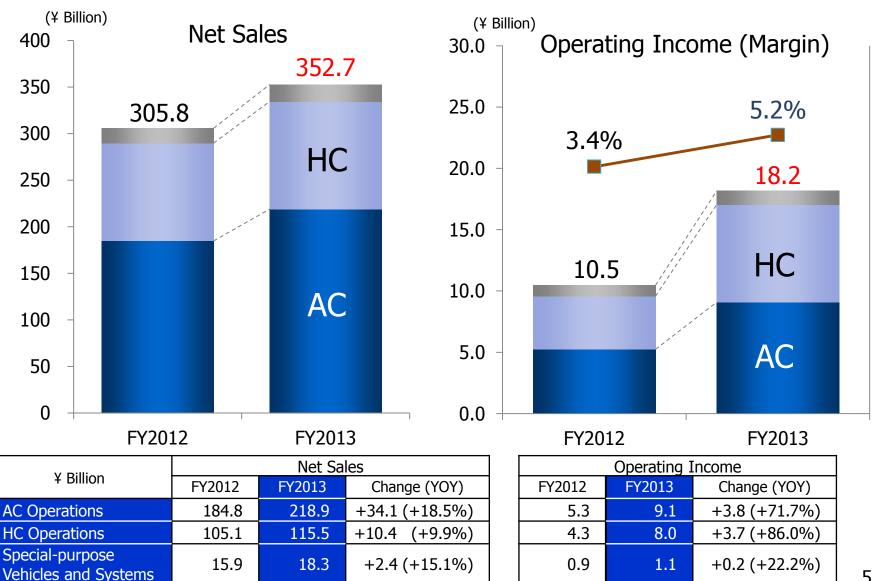


(¥ Billion)	2011 medium-term business plan target	FY2012	FY2013 Forecast (Feb.)	FY2013	Change (YOY)
Net Sales	400.0	305.8	345.4	352.7	+46.9
Operating Income	32.0	10.5	18.7	18.2	+7.7
Ordinary Income	_	13.6	19.9	20.4	+6.8
Net Income	_	7.8	12.2	12.8	+5.0
Net Income per share (yen)	_	35.24	47.75	55.26	+20.02

FOREX (Average)	FY2012	FY2013
JPY / USD	¥83.11	¥100.24
JPY / EUR	¥107.14	¥134.37

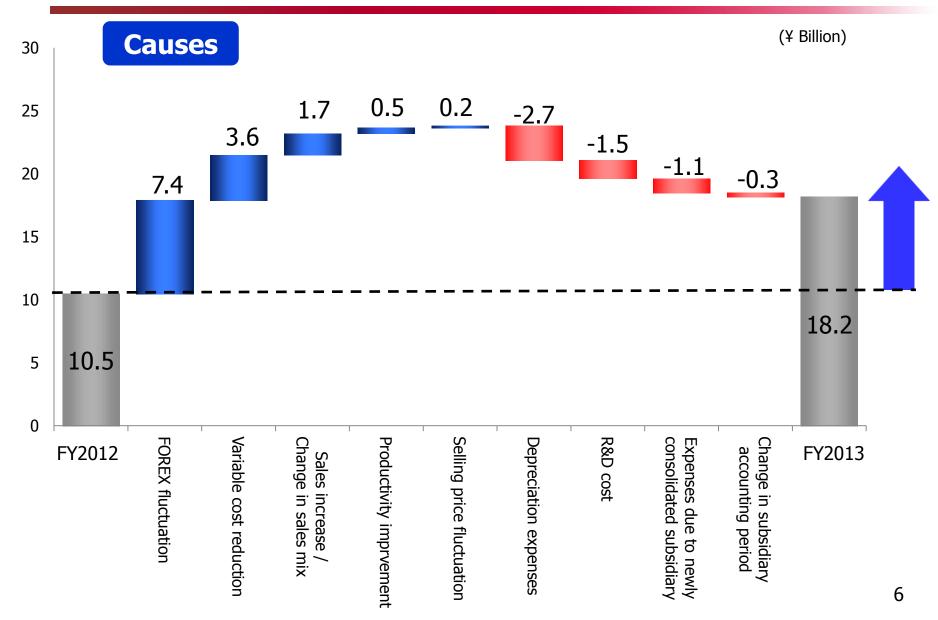
FY2013 Financial Summary





Analysis of Operating Income (Consolidated)







- 1. Financial Information
- (2) Segment information

1-2. Segment Information

AC Operations



Sales Mix

Others 2.9% (3.4%)

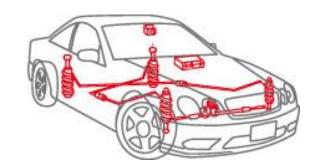
Hydraulic equipment for automobiles 16.8% (17.6%)

(¥ Billion)	FY2012	FY2013	Change
Net Sales	184.8	218.9	+34.1
Operating Income	5.3	9.1	+3.8

Shock absorbers for motorcycles 11.1% (13.3%)

Shock absorbers for automobiles

69.2% (65.7%)



■ Main Products

FY2012 figures are in parenthesis

Shock absorbers for automobiles: Shock absorbers (for OEM, aftermarket, genuine parts)

Shock absorbers for motorcycles: Front fork, rear cushion unit

Hydraulic equipment for automobiles: CVT (Continuously Variable Transmission), power

steering (hydraulic, electric)

Other products: Stay dampers, shock absorbers for ATV (All Terrain Vehicle)

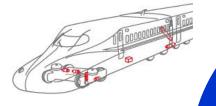
1-2. Segment Information

HC Operations

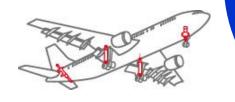


Sales Mix

Others 4.7% (5.2%)

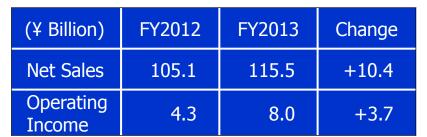


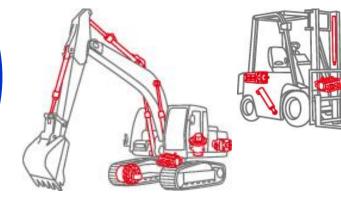
Aircraft 6.3% (5.6%)



Industrial use

89.0% (89.2%)





FY2012 figures are in parenthesis

■ Main Products

Industrial use: Cylinders, traveling motors, swing motors, control valves, pumps

(for construction machinery, folklifts, agricultural machines)

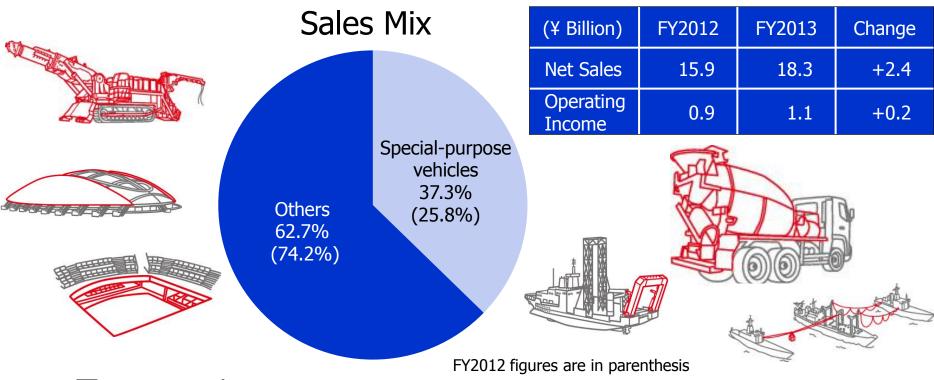
Aircraft: Actuators, wheels and brake assembly

Others: Oil dampers for railway vehicles, Semi-active suspension systems for bullet trains

1-2. Segment Information

Special-purpose Vehicles and Systems





■ Main Products

Special-purpose vehicles: Concrete mixer trucks

Others: Seismic & vibration control systems, Theater equipment, Building and structural equipment, Rock tunneling equipment, Marine equipment, Simulated conditions testing, Environmentally-friendly equipment, Electronic components

Topics: Public Offering (December 2013)



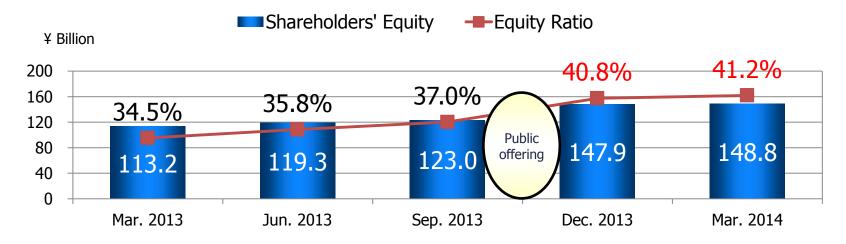
Financing Objectives

- To invest for the growth of the Group
 ✓ Continually strengthening our global production base
- Strengthening financial base for the start of the Medium-term Management Plan "Phase II"

Use of funds

Capital expenditures in Japan and overseas to enhance the Group's production system

Fundraising ¥17.0 billion Capital stock increased ¥8.5 billion Increase in stock 34.5 million shares (Shares issued: 257,484,313)



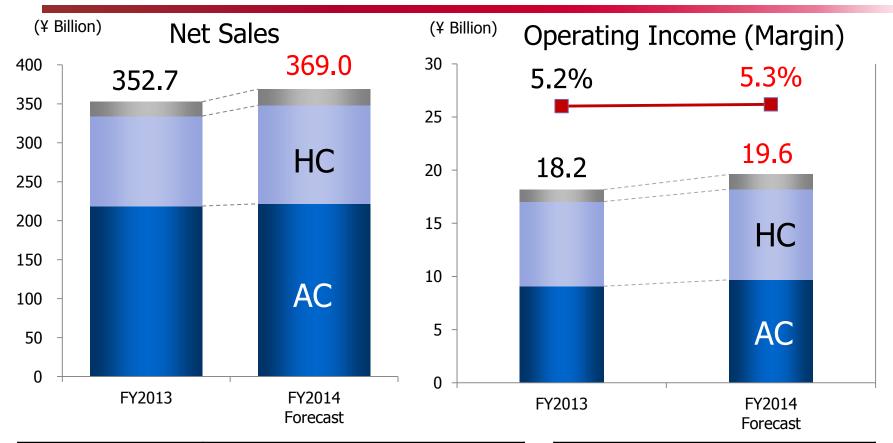




(¥ Billion)	FY2013	FY2014 1H (forecast)	FY2014 2H (forecast)	FY2014 (forecast)	Change (YOY)
Net Sales	352.7	181.0	188.0	369.0	+16.3
Operating Income	18.2	9.6	10.0	19.6	+1.4
Ordinary Income	20.4	9.6	10.4	20.0	-0.4
Net Income	12.8	5.7	6.3	12.0	-0.8
<u> </u>					
Net Income per Share (yen)	55.26	22.31	24.66	46.97	-8.29

FOREX (Average)	FY2013	FY2014 (Forecast)	
JPY / USD	¥100.24	¥100.00	
JPY / EUR	¥134.37	¥135.00	

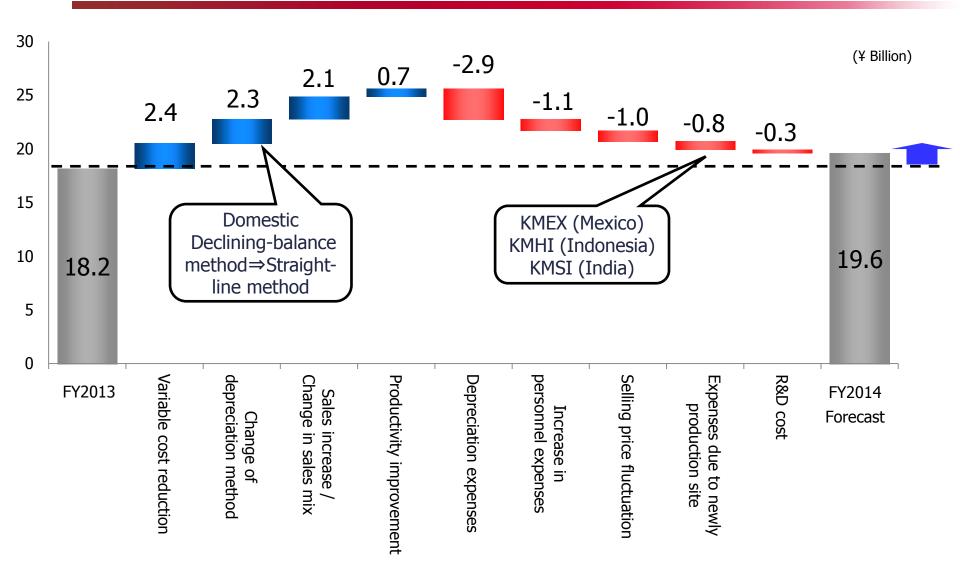




	Net Sales		
(¥ Billion)	FY2013	FY2014 Forecast	Change (YOY)
AC Operations	218.9	221.8	+2.9 (+1.3%)
HC Operations	115.5	126.3	+10.8 (+9.4%)
Special-purpose Vehicles and Systems	18.3	20.9	+2.6 (+14.2%)

Operating Income				
FY2013	FY2014 Forecast	Change (YOY)		
9.1	9.7	+0.6 (+6.6%)		
8.0	8.5	+0.5 (+6.3%)		
1.1	1.4	+0.3 (+27.3%)		



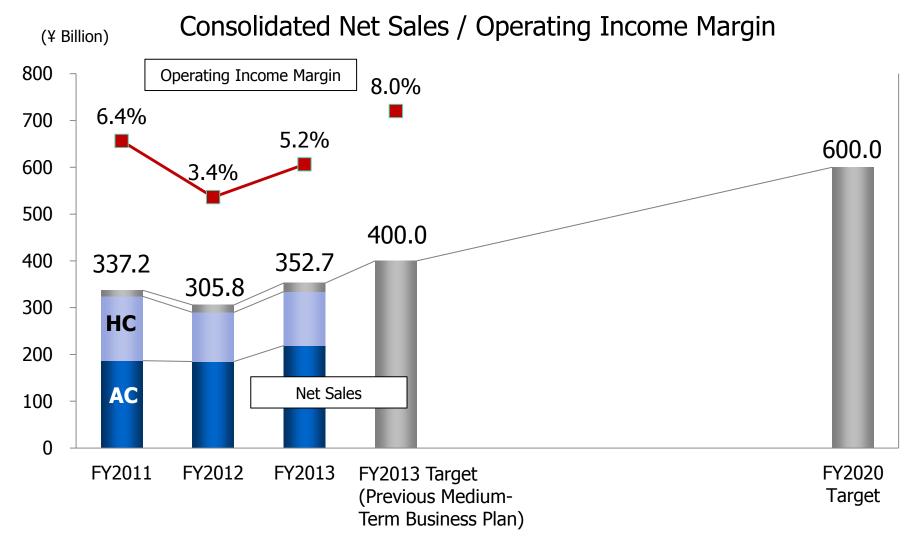




3. 2014 Medium-term (FY2014-FY2016) Business Plan

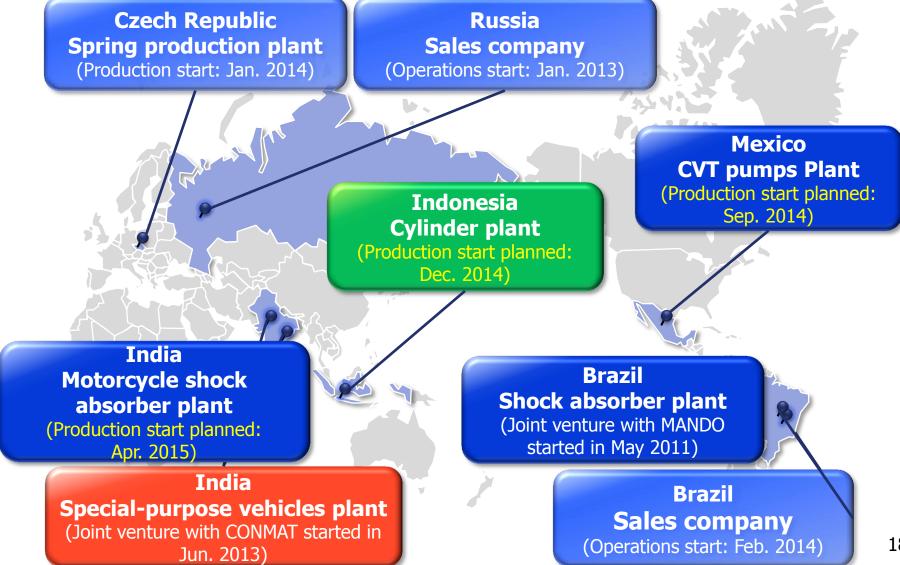
3-1. 2011 Medium-term Review (Actual)





3-1. Global Expansion (Newly established companies/plants only)





3-1. Domestic Expansion



KYB Kanayama
EPS component
manufacturing
New PV plant

(Production start: Jan. 2013)

Production Technology R&D
Center new building
(Apr. 2013)

Machine Tools Center building (Apr. 2013)

Gifu East Plant
Mid-sized hydraulic
excavator cylinder plant
(Production start: Jun. 2013)

Kayaba System Machinery Vibration control damper plant

(Production start: Dec. 2013)

Developmental Experiment Center Test course (Jul. 2011)

Electronics Technology Center Electronics Experiment Building (Feb. 2014)

KYB Trondule
High performance EPS
ECU Plant

(Production start: Apr. 2013)

KYB-YS Mini excavator cylinder plant

(Production start: Feb. 2014)

KYB-CADAC
Control valve metal casting
plant

(Production start: Sep. 2013)

In the FY2011 medium term, we planted the seeds of growth and reinforced foundations

3-2. Current Business Environment





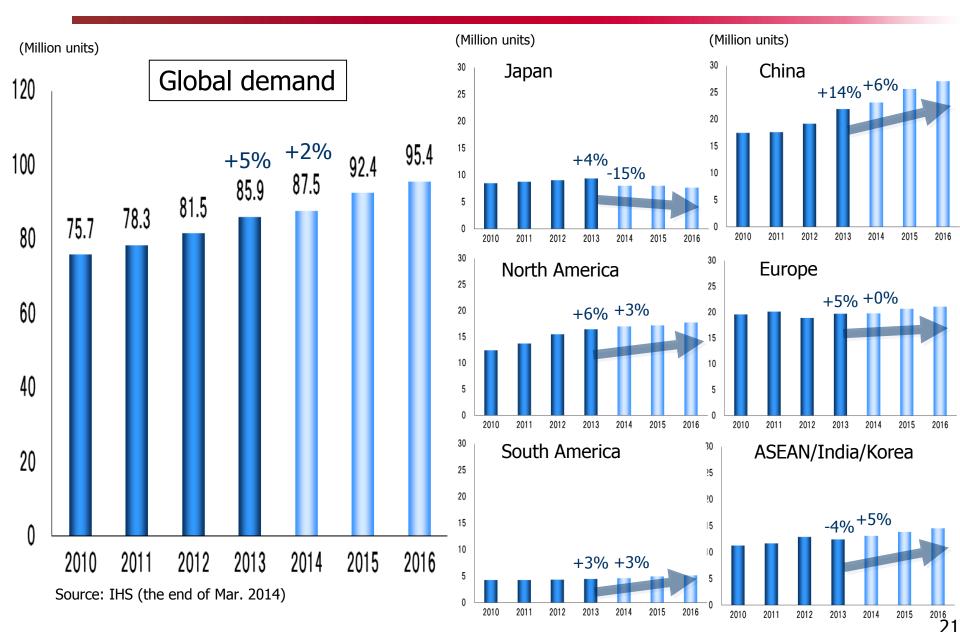
- Recovery demand for earthquake
- Tokyo Olympics
- Drop in demand following the last-minute sales rush before the consumption tax increase



- Positive signs in Europe and the Americas
- Excess production capacity and monetary tightening in China
- Economic slowdown and competitive devaluation in emerging nations
- Instability in the Ukraine and Thailand

3-2. Market Environment—Automotive Global Production Forecast, by Region

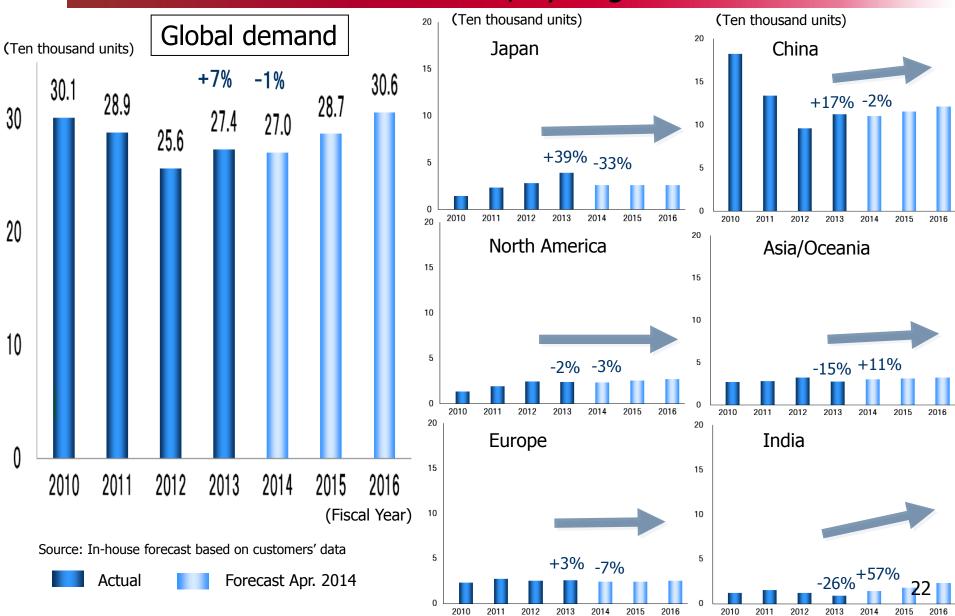




3-2. Market Environment—

Hydraulic excavators 6 tons and over Global Production Forecast, by Region





3-3. 2014 Medium-term Business Strategy



2020 Vision

"Compete and Win on the Global Stage with the Power of the KYB Group."

Phase I

Setting the stage
Strengthening foundation

Phase II

Aggressive measures
Growth

Phase III

Trust Rapid progress

2014-2016 Medium-term strategy

Earning trust and orders from customers around the world

From strengthening foundations to growth

More competitive power

Implement global cost-competitive by improving quality and productivity

Technology and product development

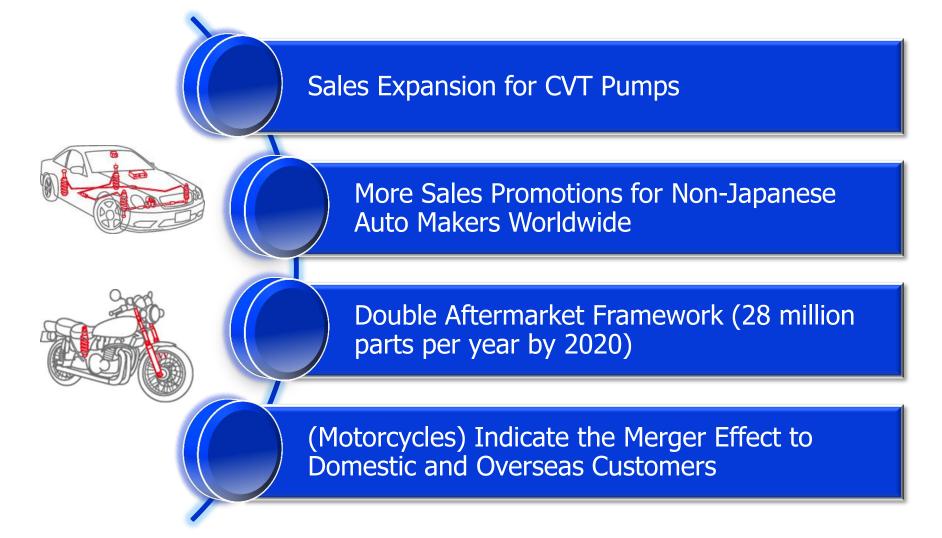
Development of product proposals with bold differentiation and with good timing

Enter new fields and industries

Enter new fields and industries without being restrained by the current business framework

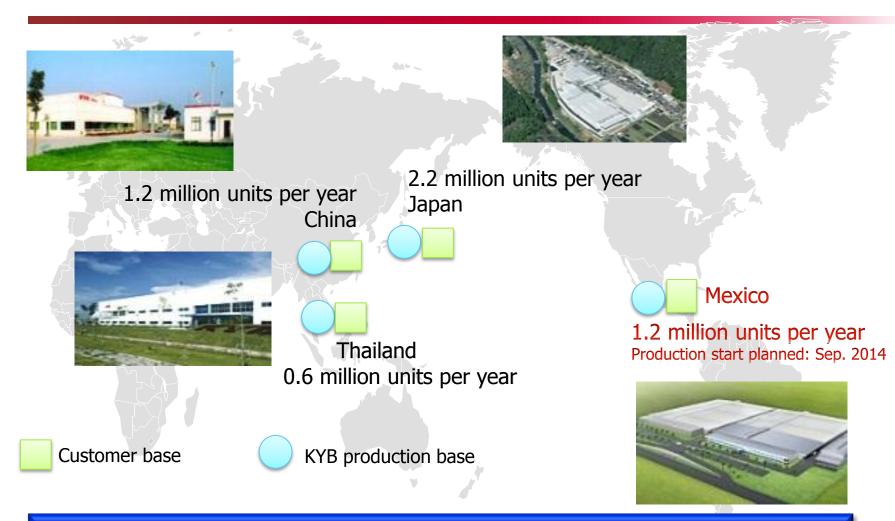
3-4. 2014 Medium-term Initiatives (AC Operations)





3-4. Sales Expansion for CVT Pumps

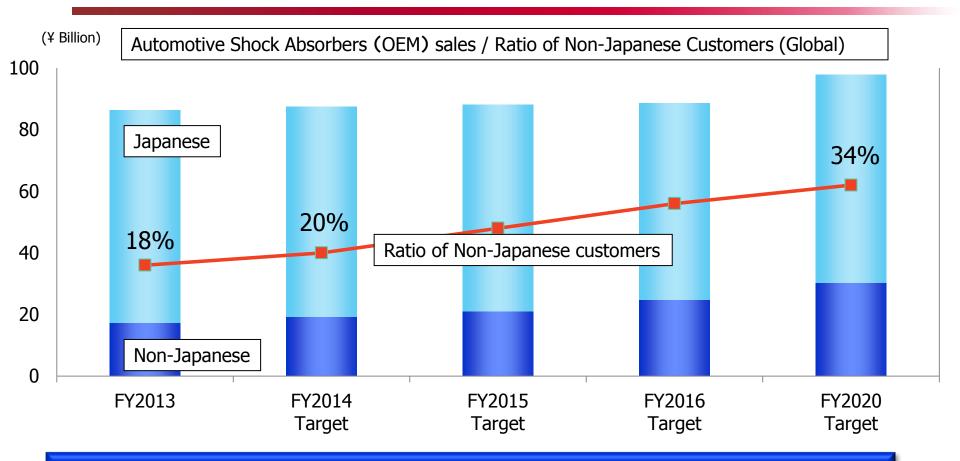




Establish global supply system to respond to customer needs Four location system: 3.4 million units per year (2012) ⇒5.2 million units per year (2014)

3-4. More Sales Promotions for Non-Japanese Auto Makers Worldwide



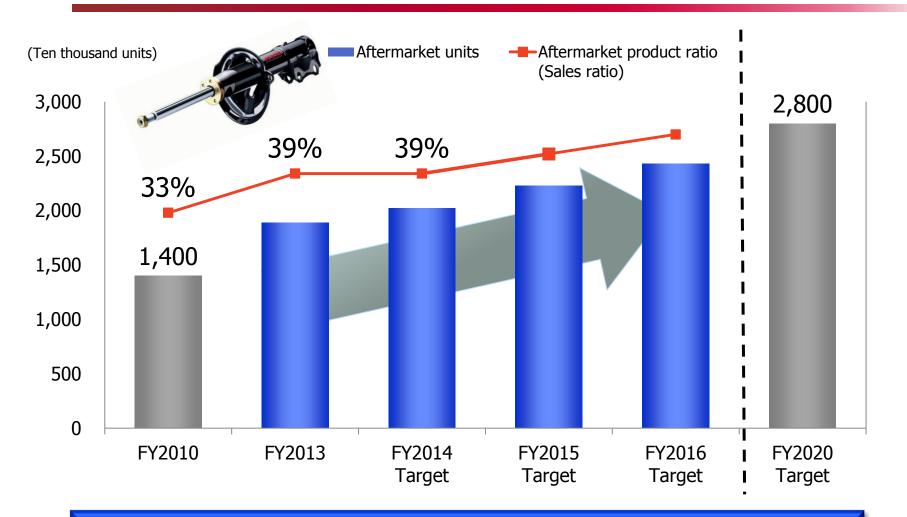


- Sales promotion to American / European auto makers
 - High-performance shock absorbers, system product proposals, advanced material shock absorber proposals
- Establish production system as a PSA core supplier

3-4. Double Aftermarket Framework



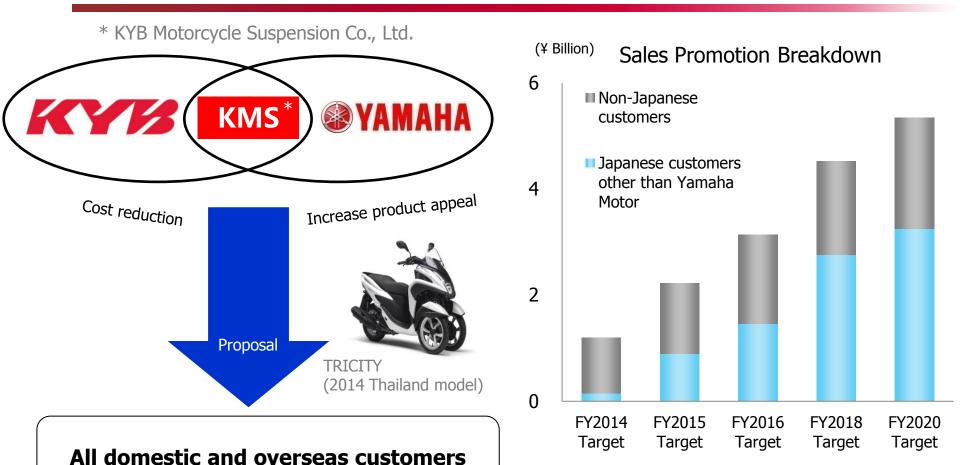
(28 million parts per year by 2020)



Target: Double in global unit sales of aftermarket products in FY2020 compared to FY2010.

3-4. (Motorcycles) Indicate the Merger Effect to Domestic and Overseas Customers

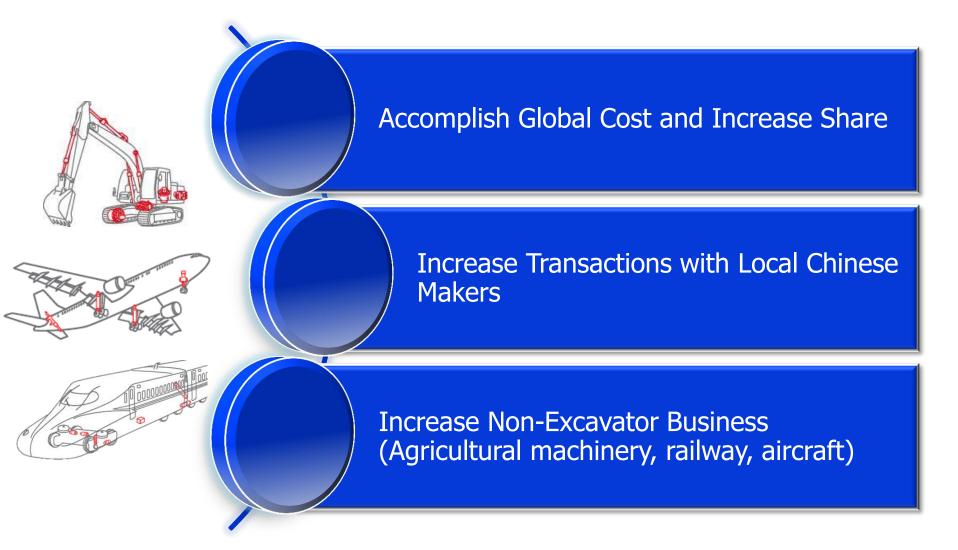




Cost reduction, increase product appeal, provide the results to all customers worldwide⇒sales expansion, non-Japanese, aftermarket

3-4. 2014 Medium-term Initiatives (HC Operations)



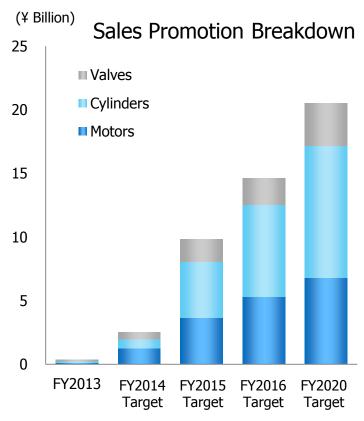


3-4. Accomplish Global Cost and Increase Share



Cost Reduction Targets

Product	2016 Target	Plan
Cylinders	-30%	Cost reduction model development Local raw material cost reduction Promote in-house production
Drive motors	-10%	Promote Group in-house production Increase local procurement Increase productivity



Competitors in China, India, and Korea

- ⇒Build cost competitiveness to lead the market
- ⇒Increase sales, increase share (Cylinders, drive motors)

3-4. Increase Transactions with Local Chinese Makers



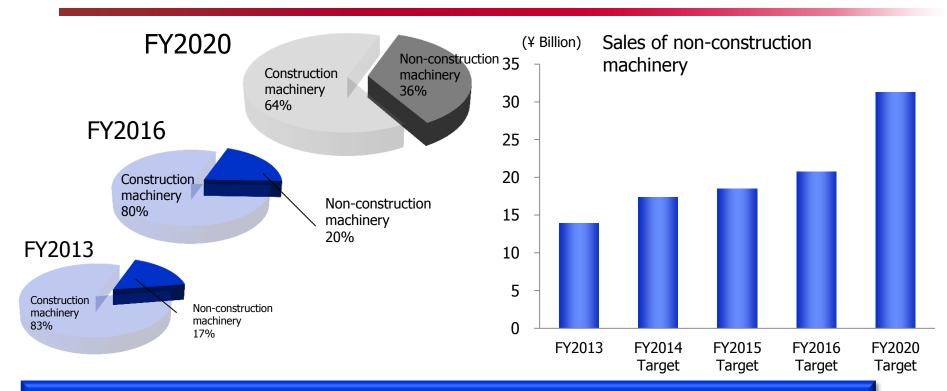


- Sales promotions targeting large local makers in China
- Sales push as a systems supplier for mini and small-size excavators
- Strengthen competitive power by transferring control of small-sized motors to China

3-4. Increase Non-Excavator Business



(Agricultural machinery, railway, aircraft)



Agricultural machinery: Sales promotions for the growing China and North America markets

Railway: Resume manufacturing for the China Railway High-speed

Contact and make sales promotions to overseas makers (big 3, China 's big 2)

Respond to overseas infrastructure requests

Aircraft: Official demand ⇒ Establish position as domestic Tier 1 company (system supplier)

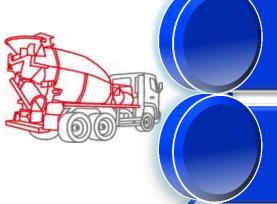
Private demand⇒ Contact aircraft company other than Boeing

3-4. 2014 Medium-Term Initiatives





Special-purpose vehicle business



Develop business in Oceania and India

Establish production, sales and inventory system that can deal with domestic demand



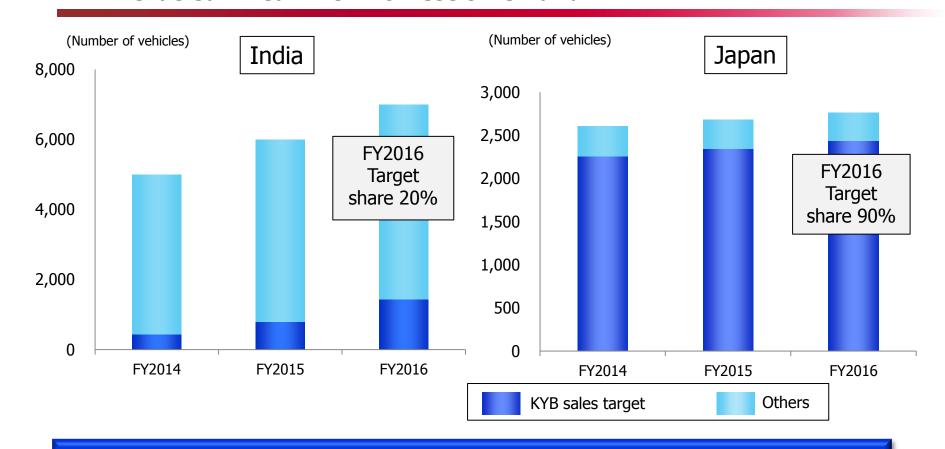
System products



Orders related to Tokyo Olympics (Stage, vibration control)

3-4. Develop Business in Oceania and India Establish Production, Sales and Inventory System that Can Deal with Domestic Demand

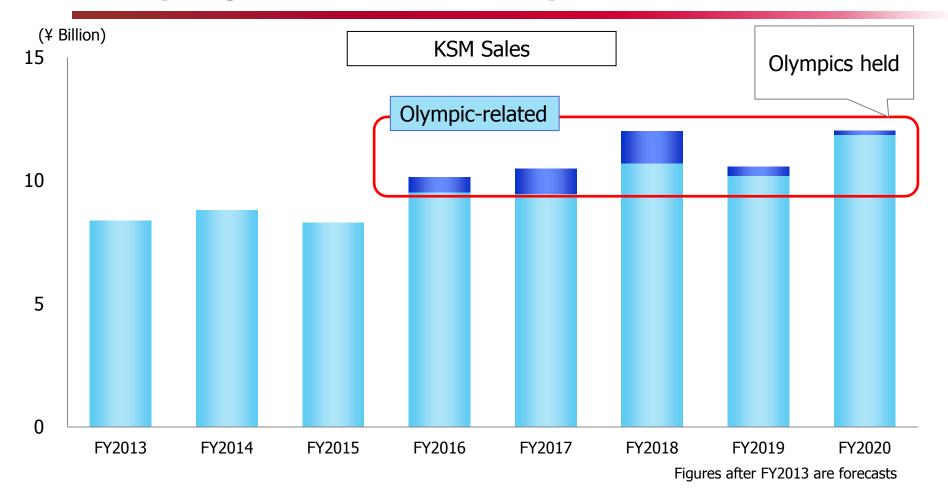




- Introduce energy efficiency model to the Oceania market
- Collaborate with local chassis makers
- Increase mass production capacity in India
- In Japan, construct a production system to deal with increasing demand

3-4. Orders Related to Tokyo Olympics (Stage, vibration control)

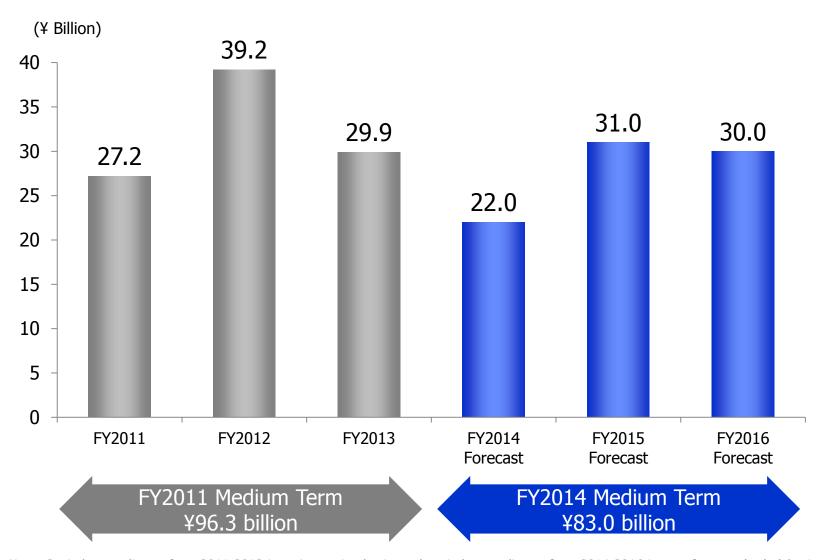




- Receive a portion of Olympic construction orders
- Capture businesses from infrastructure improvements

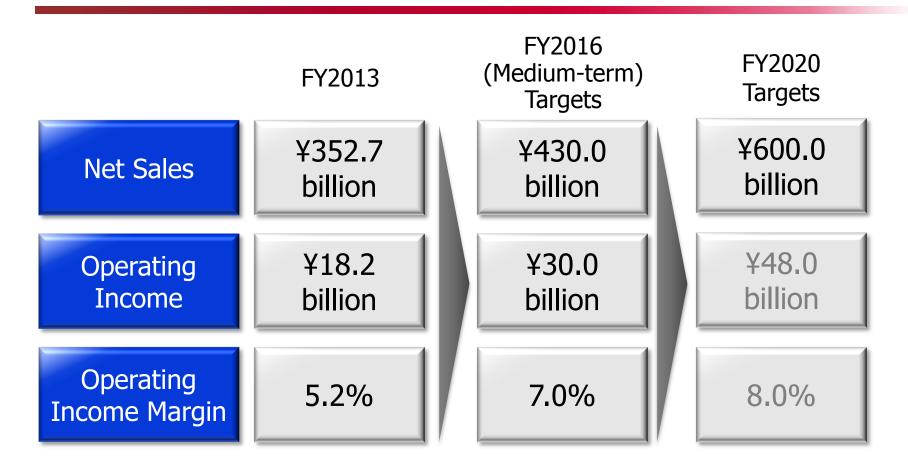
3-5. Capital Expenditures





3-6. 2014 Medium-term Business Plan

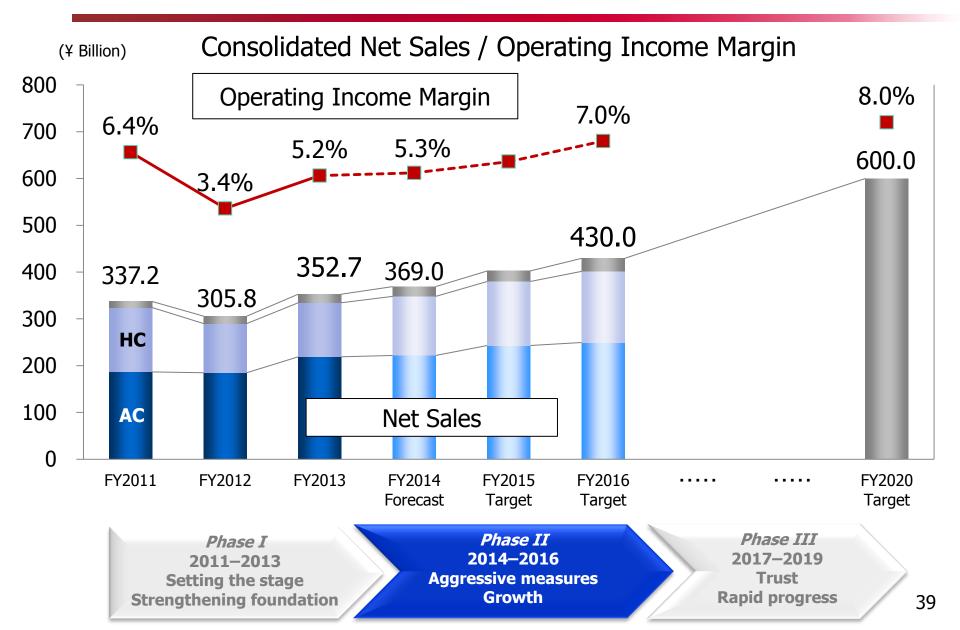




Strengthen the global revenue base for FY2020 Sales: 600.0 billion, Operating Income Margin: 8%

3-6. 2014 Medium-term Business Plan







Our Precision, Your Advantage

Cautionary Statement

This report contains forward-looking statements, including KYB's plans and strategies, as well as statements that report historical results. Forward-looking statements involve such known and unknown risks and uncertainties as economic conditions; currency exchange rates; laws, regulations, and government policies; and political instability in principal markets.